

LIVES approach—Planning, implementation, documentation

LIVES Team
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Foreign Affairs, Trade and
Development Canada

Affaires étrangères, Commerce
et Développement Canada



IPMS/LIVES

- IPMS focused on introducing/testing market oriented agricultural development through value chain approach of priority commodities
 - Many commodities – insufficient commodity expertise
 - Commodity vc interventions based on existing knowledge
 - Documentation of diagnostics, action and impact studies and lessons learned
- LIVES focuses on further development and testing developing commodity vc interventions using the value chain approach developed during IPMS
 - Fewer commodities – more specialized expertise (livestock, irrigation)
 - Scaling out and further development of IPMS developed and new vc interventions with expert knowledge
 - Further development/refinement of approach because of new scale of operation
 - Documentation of diagnostics, action and impact studies and lessons learned



Planning process

- Selection of commodities and Zones in each Region (IPMS and planning phase LIVES)
- Selection of intervention Districts within each Zone – with partners
- Potential commodity PAs in intervention Districts = domain PAs
- Rapid assessment of selected value chains in the district zone
- Presentation of findings in stakeholder workshops
 - Mapping of value chain actors and service providers at District, Zonal and Regional level
 - Diagnosis of value chain nodes (input/services, production, processing/marketing)
 - Preliminary selection/prioritization of potential interventions
- Bi-annual district/zonal platform meetings and stakeholders workshops to review progress/lessons learned/evidence collected and plan next set of interventions and intervention actors
- AWP's reviewed at regional/federal level by Regional PIC and National SC





Zonal diagnosis and intervention plan Sidama zone, SNNP Region

Compiled by Kettema Yilma
April 2013

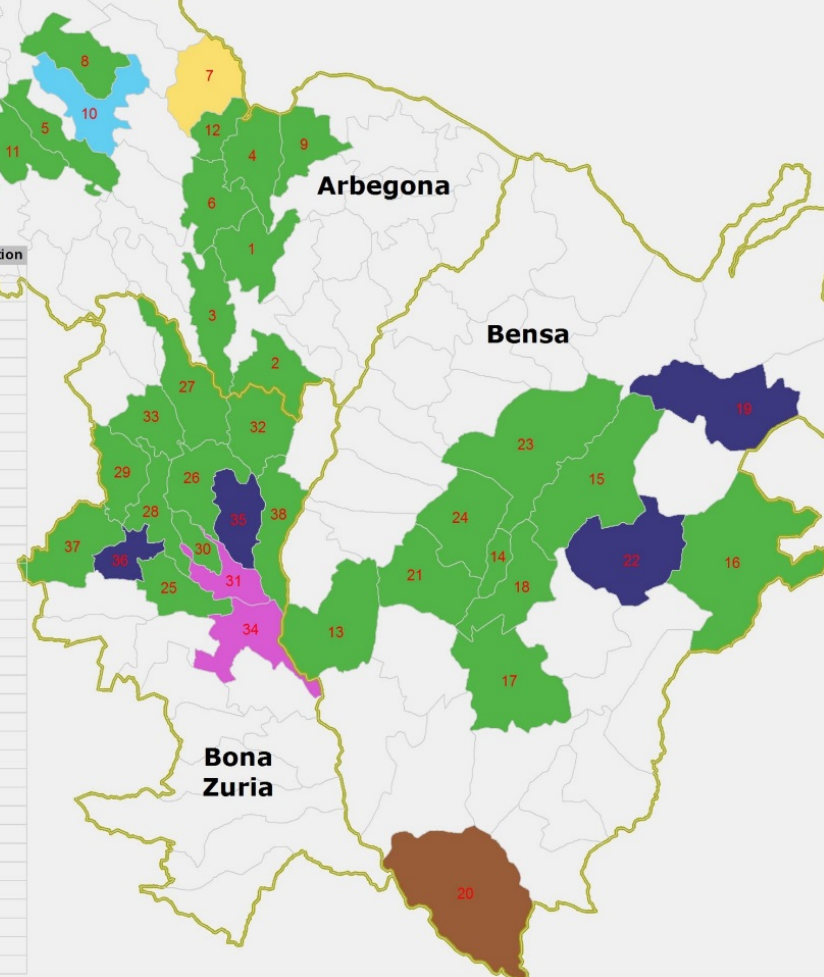


Sidama zone Potential PAs

Commodity Combination

- DPI (4)
- DPS (2)
- DPSI (29)
- DS (1)
- DSI (1)
- PS (1)

No	region	zone	district	pa	code	commcomb	dairyp	srp	poultryp	irrigation
1	SNNP	Sidama	Arbegona	Beto	42101	DPSI	D	S	P	
2	SNNP	Sidama	Arbegona	Bochesa	42102	DPSI	D	S	P	
3	SNNP	Sidama	Arbegona	Charcho	42103	DPSI	D	S	P	
4	SNNP	Sidama	Arbegona	Chucho	42104	DPSI	D	S	P	
5	SNNP	Sidama	Arbegona	Dinto Derara	42105	DPSI	D	S	P	
6	SNNP	Sidama	Arbegona	Gute	42106	DPSI	D	S	P	
7	SNNP	Sidama	Arbegona	Hafarsa Namato	42107	DS	D	S		
8	SNNP	Sidama	Arbegona	Mayu Tulcha	42108	DPSI	D	S	P	
9	SNNP	Sidama	Arbegona	Muchucho	42109	DPSI	D	S	P	
10	SNNP	Sidama	Arbegona	Toshene	42111	DSI	D	S		
11	SNNP	Sidama	Arbegona	Wola Kebado	42112	DPSI	D	S	P	
12	SNNP	Sidama	Arbegona	Yaye 01	42113	DPSI	D	S	P	
13	SNNP	Sidama	Bensa	Bansa Ware	42201	DPSI	D	S	P	
14	SNNP	Sidama	Bensa	Daye 01	42202	DPSI	D	S	P	
15	SNNP	Sidama	Bensa	Dembi	42203	DPSI	D	S	P	
16	SNNP	Sidama	Bensa	Gonjbe	42204	DPSI	D	S	P	
17	SNNP	Sidama	Bensa	Hache	42205	DPSI	D	S	P	
18	SNNP	Sidama	Bensa	Huru Tibro	42206	DPSI	D	S	P	
19	SNNP	Sidama	Bensa	Olo	42207	DPI	D		P	
20	SNNP	Sidama	Bensa	Osolo	42208	PS		S	P	
21	SNNP	Sidama	Bensa	Sedeware	42209	DPSI	D	S	P	
22	SNNP	Sidama	Bensa	Segera	42210	DPI	D		P	
23	SNNP	Sidama	Bensa	Shanta Bene	42211	DPSI	D	S	P	
24	SNNP	Sidama	Bensa	Shanta Golba	42212	DPSI	D	S	P	
25	SNNP	Sidama	Bona Zuria	Adahe	42301	DPSI	D	S	P	
26	SNNP	Sidama	Bona Zuria	Bacha	42302	DPSI	D	S	P	
27	SNNP	Sidama	Bona Zuria	Bare	42303	DPSI	D	S	P	
28	SNNP	Sidama	Bona Zuria	Beshro Dalo	42304	DPSI	D	S	P	
29	SNNP	Sidama	Bona Zuria	Beshro Gute	42305	DPSI	D	S	P	
30	SNNP	Sidama	Bona Zuria	Bona 01	42306	DPSI	D	S	P	
31	SNNP	Sidama	Bona Zuria	Bona Kike	42307	DPS	D	S	P	
32	SNNP	Sidama	Bona Zuria	Dila Sunka	42308	DPSI	D	S	P	
33	SNNP	Sidama	Bona Zuria	Gobcha	42309	DPSI	D	S	P	
34	SNNP	Sidama	Bona Zuria	Melgano Kewado	42310	DPS	D	S	P	
35	SNNP	Sidama	Bona Zuria	Miride	42311	DPI	D		P	
36	SNNP	Sidama	Bona Zuria	Olonso Hore	42312	DPI	D		P	
37	SNNP	Sidama	Bona Zuria	Olonso Keba	42313	DPSI	D	S	P	
38	SNNP	Sidama	Bona Zuria	Worancha	42314	DPSI	D	S	P	

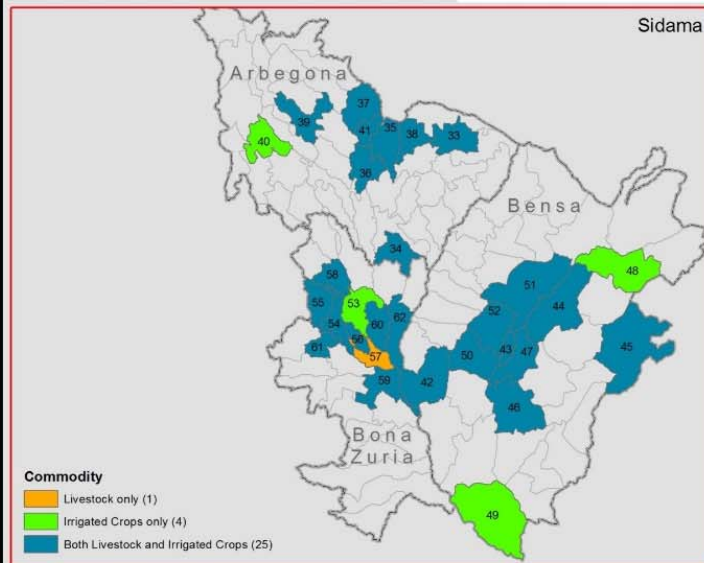


Value chain intervention introduction process

- Selection focal/SMS extension staff at District and Zonal level and SC and PIC members at Regional level
- Selection **intervention** PAs and **intervention** households in each of the Districts
- Introduction of specific production interventions in intervention households (sample of the domain PAs)
- Selection of **intervention** service/input supply businesses and organizations
- Introduction of specific input/service supply interventions in intervention service/input supply businesses and organizations, including extension service
- Selection of **intervention** processing/marketing businesses and organizations
- Introduction of specific processing marketing interventions in intervention marketing/processing businesses and organizations
- Demonstration materials provided as needed to intervention farmers, value chain actors, input services and extension staff
- Supporting capacity development and knowledge management activities

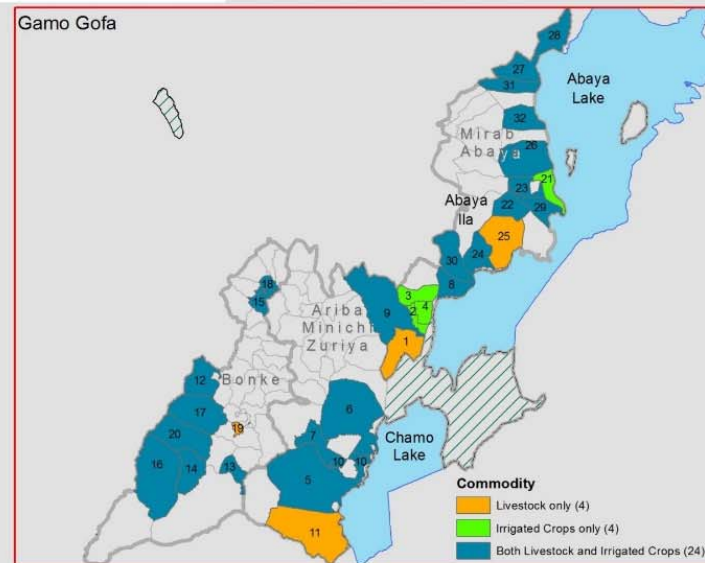


LIVES Commodity Intervention PAs in SNNPR State



No	district	pa	Commodity
33	Arbegona	Rikame	RD V Fo
34	Arbegona	Bochesa	RD Fo
35	Arbegona	Chucho	UD UP V Fr Fo
36	Arbegona	Gule	UD UP V Fr Fo
37	Arbegona	Halansa Namato	UD V Fr Fo
38	Arbegona	Muchicho	SR2 Fo
39	Arbegona	Toshene	RD RP SR2 Fo
40	Arbegona	Wola Kebedo	V
41	Arbegona	Yaye 01	UD UP Fr Fo
42	Bensa	Bansa Ware	UP Fo
43	Bensa	Daye 01	UD UP V Fr Fo
44	Bensa	Dembi	UD SR1 V Fr Fo
45	Bensa	Gonjbe	RD SR1 Fr Fo
46	Bensa	Hache	RD RP V Fr Fo
47	Bensa	Huru Tibro	UD SR V Fo
48	Bensa	Olo	Fr
49	Bensa	Oxide	Fr Fo
50	Bensa	Sedware	UP Fo
51	Bensa	Shanta Bene	UD UP V Fo
52	Bensa	Shanta Golba	UD Fo
53	Bona Zuria	Bacha	V Fr
54	Bona Zuria	Beshro Dalo	UD SR3 V Fr Fo
55	Bona Zuria	Beshro Gule	UD Fr Fo
56	Bona Zuria	Bona 01	UD UP SR3 Fo
57	Bona Zuria	Bona Kike	UD SR3
58	Bona Zuria	Gobcha	RD RP Fo
59	Bona Zuria	Melgano Kewado	RD Fo
60	Bona Zuria	Minde	UD UP V Fr Fo
61	Bona Zuria	Olenso Hore	UD SR V Fo
62	Bona Zuria	Worancha	UD UP V Fr Fo

code	Commodity
UD	Urban / Peri Urban Dairy
RD	Rural Dairy
SR1	Small Ruminant(Extensive system)
SR2	Small Ruminant (Semi-intensive: Terminal crossing)
SR3	Small Ruminant (Semi-intensive: Multiple cycle: fattening with local breeds)
LR	Large Ruminant
UP	Urban Poultry
RP	Rural Poultry
Fo	Fodder
Fr	Fruit
V	Vegetable



No	district	pa	Commodity
1	Ariba Minch Zuria	Ariba Minch Town	UP
2	Ariba Minch Zuria	Chano Chalba	Fr
3	Ariba Minch Zuria	Chano Daroga	Fr
4	Ariba Minch Zuria	Chano Mile	Fr
5	Ariba Minch Zuria	Elgo	RP SR LR Fr Fo
6	Ariba Minch Zuria	Ganta Kenchema	UP LR V Fr Fo
7	Ariba Minch Zuria	Kola Shele	UP SR LR V Fr Fo
8	Ariba Minch Zuria	Lante	UP SR LR V Fr Fo
9	Ariba Minch Zuria	Kola Shara	UP SR LR V Fr Fo
10	Ariba Minch Zuria	Shele Mella	SR V Fr Fo
11	Ariba Minch Zuria	Zeise wozeka	SR LR
12	Bonke	Bula	LR Fo
13	Bonke	Demile Oloro	LR V Fr Fo
14	Bonke	Demile Fusso	RP LR Fr Fo
15	Bonke	Gezeso	RP SR LR V Fr Fo
16	Bonke	Ketele	RP SR LR Fr Fo
17	Bonke	Fianto	RP LR V Fo
18	Bonke	Yala	RP SR LR V Fr Fo
19	Bonke	GERESE	UP
20	Bonke	FADELE	RP SR LR V Fr Fo
21	Mirab Abaya	Alge	V
22	Mirab Abaya	Ankober	RP LR V Fr Fo
23	Mirab Abaya	Delbo	RP Fr
24	Mirab Abaya	Fura	RP SR LR V Fo
25	Mirab Abaya	Para Gosa	RP SR LR
26	Mirab Abaya	Fetele Doranje	RP SR Fo
27	Mirab Abaya	Kola Mullato	RP LR V Fr Fo
28	Mirab Abaya	Korga Gesamo	RP SR Fo
29	Mirab Abaya	Mole	RP Fr
30	Mirab Abaya	Omo Lante	UP V Fr
31	Mirab Abaya	Wankie Wajifo	UP LR Fr
32	Mirab Abaya	Yayike	SR V

SNNPR Intervention PAs & Commodities up to Oct 2015 by zone										
zone	#PAs	D	P	A	SR	LR	V	Fr	Fo	Total
Gamo Gofa	32	0	23	0	15	18	16	21	19	112
Sidama	30	23	13	0	9	0	15	15	26	101
not in GIS	1	1								1
	62	23	36	0	24	18	31	36	45	213
	63	24	36	0	24	18	31	36	46	215

SNNPR Intervention PAs & Commodities up to Oct 2015 by districts										
district	#PAs	D	P	A	SR	LR	V	Fr	Fo	Total
Ariba Minch Zuria	11	0	6	0	6	6	5	9	6	38
Mirab Abaya	12	0	10	0	5	5	6	6	5	37
Bonke	9	0	7	0	4	7	5	6	8	37
Arbegona	9	7	4	0	2	0	5	4	8	30
Bensa	11	7	5	0	3	0	5	6	10	36
Bona Zuria	10	9	4	0	4	0	5	5	8	35
not in GIS	1	1								1
	63	24	36	0	24	18	31	36	46	215

Date: 11/11/2015

Intervention input/services businesses and organizations

- Informal groups which purchase inputs/services collectively for individual HH (all or part of members may be intervention HH)
- Private, community and public seed/seedling producers
- Private input supply outlets
- Cooperative input/service (part of members may be intervention HH)
- Water User Associations (part of members may be intervention HH)
- Grazing land committee (all or part of members may be intervention HH)
- Public, private service providers (AI, crop spraying, veterinary)



Processing/marketing businesses and organizations

- Informal groups collecting/purchasing products (traders)
- Informal groups for collective marketing/payment of outputs for individual members (all or part of members may be intervention HH)
- Private traders
- Private processing businesses (butchery, dairy cafes, juice making, restaurants, hotels)
- Cooperative dairy processing (part of members may be intervention HH)
- Public sector regulatory businesses

Knowledge management and capacity development process within project areas

- Creating awareness/demand
 - Study tours, demonstrations, internet
- Introduction of interventions in intervention households and businesses and organizations (with or without demonstration materials)
- In service training/coaching mentoring intervention households, intervention DAs, focal persons/SMS, intervention businesses/organizations
- Sharing experiences interventions during field days and platform meetings with all stakeholders – intervention adjustments, additional interventions
- Scaling out using SMS training and knowledge management tools (field days, videos, seminars) to domain PAs/households



Extension staff (LIVES support)

- Intervention staff (selected SMS, focal persons, DAs in intervention households)
 - Coaching mentoring
 - TOT training on approaches/advanced technical topics (SMS, DA)
 - Mixed training on production interventions (SMS, DAs, farmers and other value chain actors)
 - Self learning (knowledge centers, e-readers, informal exchange)
 - Study tours, field days, platform meetings
- Domain staff (DAs in domain PAs, SMS)
 - Production training SMS
 - Field days
 - Self learning - knowledge centers, informal exchange



Farmers (LIVES support)

- Intervention Households
 - Coaching/mentoring of households (gender)
 - Participation in short courses value chain intervention (mixed) – couples, gender
 - Participation in study tours, field days, platform meetings
 - Farmer to farmer exchange
- Domain households
 - Field days
 - Farmer to farmer exchange
 - Videos

Household coaching to address gender imbalance



Value chain actors and service providers (LIVES support)

- Intervention businesses/organizations
 - Coaching/mentoring
 - Short courses
 - Study tours, field days, platform meetings, seminars
 - Business to business exchange
- Domain businesses/organizations
 - Training mandated public sector service institutions
 - Field days, seminars
 - Business to business exchange

Skills and knowledge improvement strategy for households in LIVES project domain area.

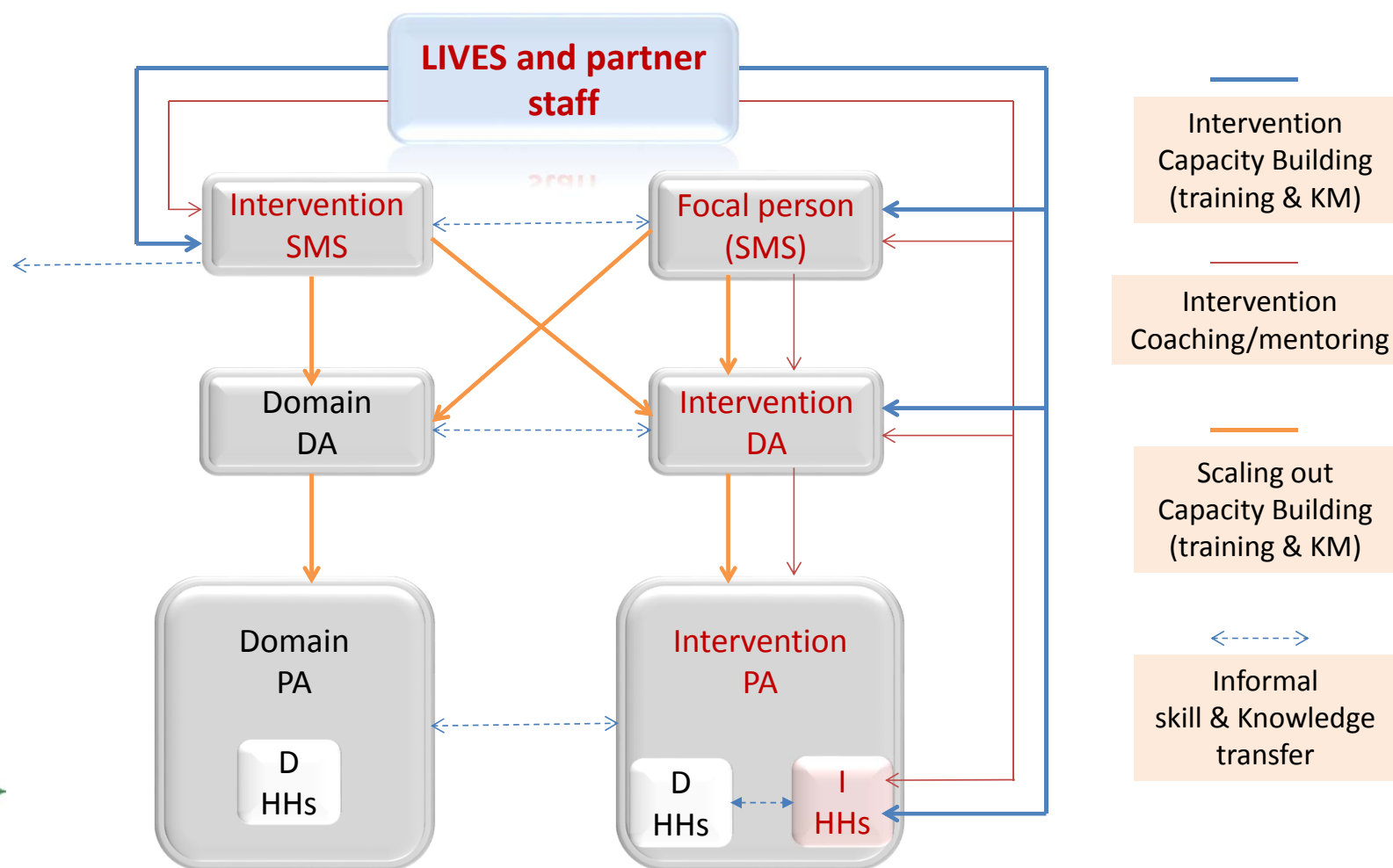
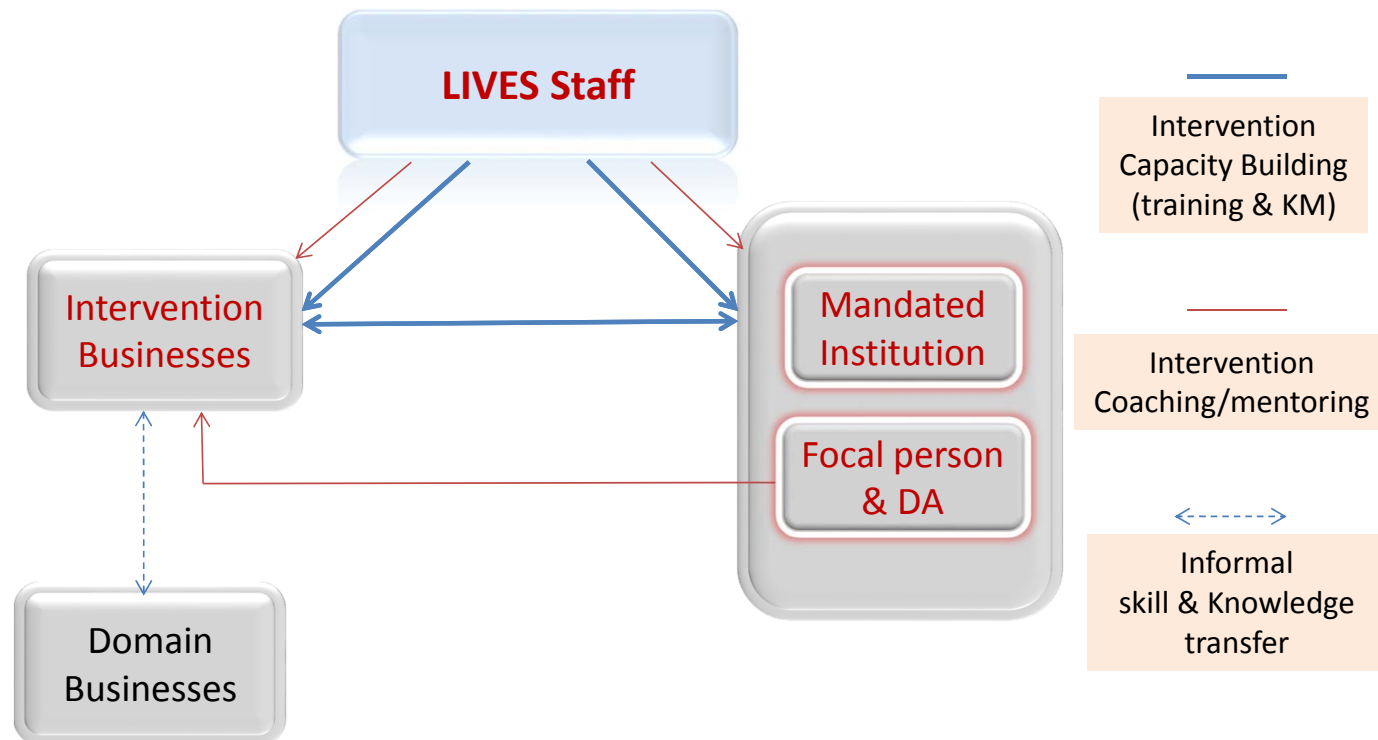
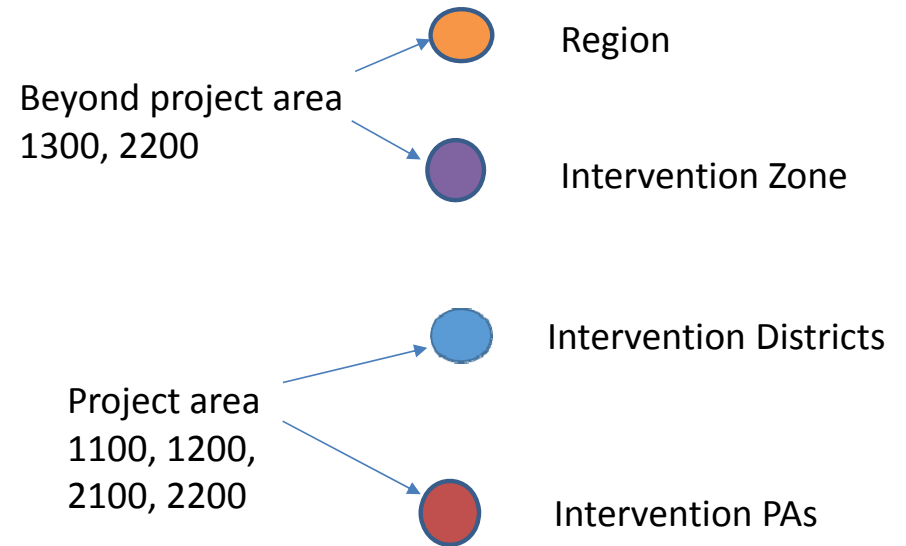
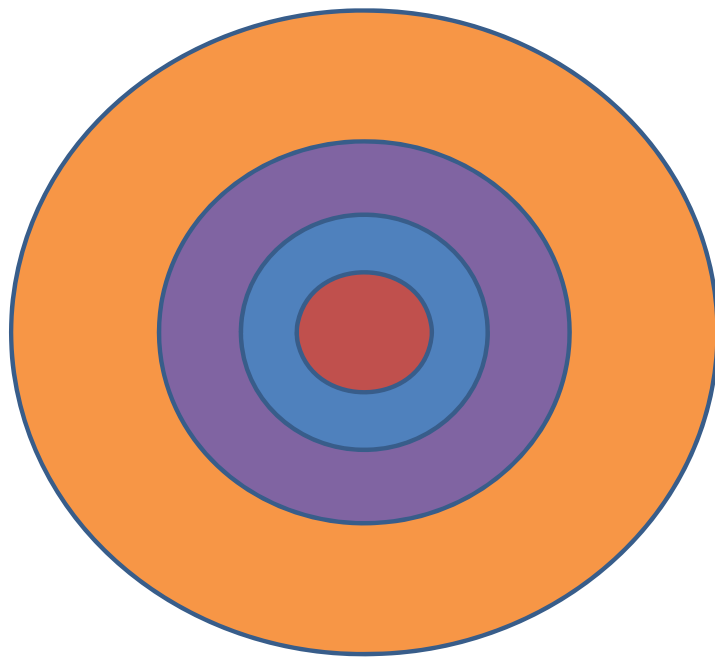


Figure 4. Capacity development for agribusiness in LIVES project domain area.



Scaling out

Delineation project area

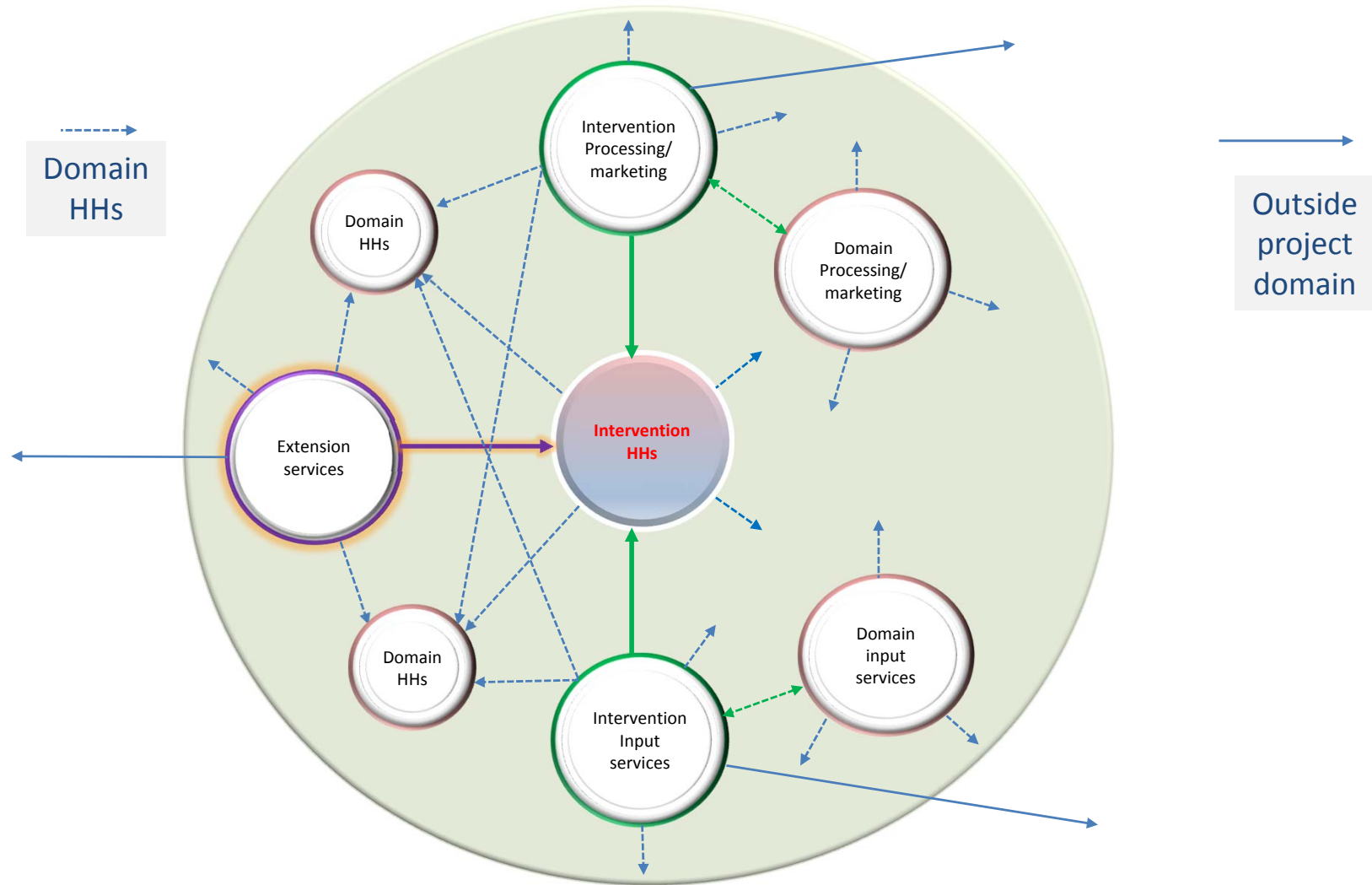


Scaling out within and beyond project areas

- Within project areas from intervention PA and intervention households to domain PAs and households in project area
 - Knowledge skills transfer formal and informal (farm households, input/service providers, processing/marketing businesses, **administrators**)
 - Improved input/service supply from intervention businesses to intervention and domain households in intervention Districts
 - Improved processing/marketing from intervention businesses to intervention and domain households
- Beyond project areas - in non intervention districts within the Zones, within the Region, national/International
 - Knowledge and skills transfer to public sector actors/policy makers, projects, programs, educational institutions
 - Field visits, inclusion reg/zonal staff in training courses, training materials, courses on demand
 - Contribution to policy, strategy development
 - Spill over from improved input/service supply and processing marketing from zonal and regional intervention businesses



Production scaling out strategy in LIVES project domain area.



Research/documentation

- Diagnostic studies based on the baseline survey and special studies
 - Describe/quantify systems performance and determinants for performance – used for awareness creation
- Action studies
 - Describes and generates evidence on processes, interventions – used in learning events
- Impact studies
 - Baseline survey – final survey (before/after- with/without)
- Implementation: own staff, partner staff, students

What else can we do to scale out?????

- Within and beyond project areas
- Priority 1100, 1200 or 1300?
- Funds and/or knowledge and skills



Thank you

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